RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

750 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3146

July 29, 1997

RJR Account #356150
Mr. H. Bowen
LAVIN CANDY CO.

DORAL BUY ONE CARTON GET 5 PACKS FREE / PROMOTION #701646

Dear Harry:

DORAL ***pre-sleeved gratis*** product (6M), along with *Doral* Live product, has been ordered (see quantities listed below) to ship this promotion to participating retail accounts on the attached Customer List. *R. J. Reynolds'* sales personnel will assemble offers at store level.

DORAL*GRATIS* BRAND STYLE	GRATIS UPC Code	#/ (6M) Gratis Cases	DORAL LIVE BRAND STYLE	LIVE UPC Code	#/ (12M) Live Cases
Light 100	12300-21775	2	*Light 100*	12300-15212	2
FF 100	12300-21776	1	*FF 100*	12300-15312	1
Men Lt 100	12300-21858	1	*Men Lt 100*	12300-15812	1
Ult Lt 100	12300-21860	1	*Ult Lt 100*	12300-16712	1

Product / Premium Arrival: August 19, 1997

Ship Date to Retail: Week of: August 25, 1997
EFT $ Amount: $2,773.14
Non-EFT $ Amount: $N/A

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you $9.00 per live 12M case for all product packed and shipped to retail on a timely basis. This equates to **$45.00 (5 (12M) case(s) @ $9.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: 162301
Enclosure: Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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Source: https://www.industrydocuments.ucsf.edu/docs/fppy0000

PROMOTION #701646: DORAL BUY 1 CARTON GET 5 PACKS FREE

PRODUCT ARRIVAL DATE: 8/19/97

SHIP NUMBER OF CARTONS AS INDICATED [LIVE (12M) PRODUCT AND GRATIS (6M) PRODUCT] TO STORES LISTED.

** R.J. REYNOLDS SALES PERSONNEL WILL ASSEMBLE AT STORE LEVEL.

SR TERR	SHIP #	FULL NAME	ADDRESS	CITY	STATE	#/LIVE CARTONS				#/GRATIS CARTONS				AVE CASES EACH RETAIL ACCOUNT	DIRECT ACCOUNT #
162201	436499	B&M SMOKESHOP	RT 37 BOX 19	HOGANSBURG	NY	120	60	60	60	60	30	30	30	300	LAVIN
				TOTAL CARTONS		120	60	60	60	60	30	30	30		LAVIN Count
				TOTAL CASES		2	1	1	1	2	1	1	1		

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Source: https://www.industrydocuments.ucsf.edu/docs/fppy0000

GHCP18RN1610XX TEMPORARY PAYMENT DETAIL REPORT 09/25/97

ACCOUNT NUMBER: 356150
VOUCHER NUMBER: 15371528
DATE WRITTEN: 09/25/97
STATUS: PAID
AMOUNT PAID: 45.00

LAVIN CANDY COMPANY
4989 S CATHERINE ST
PLATTSBURGH , NY 12901

SEND CHECK TO: ROU

DESCRIPTION	UNITS	AMOUNT
'97 VAP SHIPPING	5.00	45.00

EXPLANATION: DORAL 5 PK CTN PROMO 701646 - 162301

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